

2017
**ANNUAL
REPORT**





A Special Note from Brian

2,503. **That's the number of lives YOU rescued in 2017.**

In total, that's a wonderful number and worthy of our celebration.

Yet behind each life decision, there is the story of a woman facing untold anxiety caused by an unexpected pregnancy. In the midst of her fear, she reached out to Human Coalition searching for not only help, but something far more powerful – HOPE.

Human Coalition declared 2017 as the Year of Hope. Why did we choose hope? Hope is life-altering. It drives us forward when all seems lost. It assures us that a better tomorrow is possible.

Your commitment to Human Coalition has enabled us to offer hope to thousands of abortion-determined women and men who, without your support, probably would have turned to their local abortion clinic.

Instead, they came to Human Coalition where your generous support helped us give them life-affirming care and the promise that they are not alone in their pregnancy. They were supported through our work with over 30 life-affirming pregnancy centers, as well as our own pro-life women's care clinics.

These are women like "Jill" who visited our Pittsburgh Women's Care Clinic and discovered compassionate people eager to walk with her throughout her pregnancy. Even though Jill felt like she was sinking into a sea of hopelessness, our team helped rebuild her life in time for the arrival of her newborn. Today, thanks to you, she is thriving as a new mom. Later on in this report, you will read more about Jill and many other women who've been served by Human Coalition.

YOU have empowered Human Coalition to offer abortion-determined women the greatest antidote to fear – HOPE. And in 2017, you helped us turn hope into life 2,503 times!

Because of your commitment, our clinic staff can extend grace, life-affirming care, access to social services, and, most importantly, the promise that **no woman will have to walk her pregnancy journey alone.**

As we move forward, let us commit to carry the burdens of hurting women and men, infusing hope into their dark situations. Through your continued support, may we look toward another successful year where thousands of innocent lives are given the opportunity to experience the gift of LIFE.

Thank you for embarking on this hope-filled adventure with us.

Let's rise up.

Brian Fisher

Life, the Greatest Gift of All

“Jenny”

Exhausted and frightened, “Jenny” visited our Grapevine Women’s Care Clinic while pregnant with her fourth child. Struggling to make ends meet, she and her husband didn’t know where their next meal would come from. And then there was the rent they couldn’t afford to pay. Jenny was convinced that for the sake of their other children, she had to get an abortion. Our staff met with Jenny and her husband, educating them about the pregnancy and the risks associated with abortion. We helped them access emergency rent assistance and more affordable housing. By the time their baby girl was born, Jenny’s husband had a job, and they were beginning to get back on their feet financially. When this family visited our clinic later, they thanked our staff for never giving up on them or their baby, even when things looked bleak.

“Jill”

When “Jill” learned she was pregnant, her first thought was, Not again. With a 5-month-old at home and no job, she didn’t have the money or resources to care for another child. Jill called the Human Coalition Contact Center and immediately scheduled an appointment. By the time she visited our Pittsburgh Women’s Care Clinic, Jill was overwhelmed with anxiety and expressly abortion-determined. However, that all changed when she met Marissa, our sonographer, who’d walked a similar path a few years earlier. As the two women talked, Jill began to think maybe she could care for another baby. When the baby’s body appeared on the ultrasound monitor as a perfectly shaped heart, Jill made her decision: “I have to keep this baby... I’m going to have this child!”

“Miraya”

“Miraya” was in the middle of a divorce when the pregnancy test came back positive. With legal bills piling up and an unsupportive estranged husband, she contacted Human Coalition with questions about abortion. Upon her first appointment at our women’s care clinic, Miraya received compassionate care and information about many life-affirming options. With all the facts now in hand, she decided to give life a chance; and she was leaning toward adoption. In the meantime, our staff polished up Miraya’s résumé and helped her find her first job in years. Now with some of the financial stress alleviated, Miraya was able to think clearly about her pregnancy. When “Jonathan” was born and Miraya held him for the first time, she knew there was only one option. She had to keep her baby.

“Kayla”

A victim of sexual abuse, “Kayla” had already experienced an unexpected pregnancy and an abortion. But this pregnancy was different. With an 18-month-old at home, Kayla knew what it felt like to be a mom. She didn’t want to relive the pain and loss of an abortion. But with no job and few prospects, Kayla believed abortion was her only option. Our staff ministered to Kayla, providing her with life-affirming, compassionate care. When it became clear that financial woes were the main reason why Kayla wanted an abortion, we cleaned up her résumé and prepped her for a job interview. Within two days, she had a job! Now Kayla could breathe a little easier and make a lucid decision about her baby’s future. With our team committed to be there for her, Kayla chose life for her baby.





“Regina”

“Regina” was a natural worrier. So when her ultrasound revealed an unusually small fetus, she began to think abortion might be the best option. With the baby’s father out of the picture, Regina had no one but our clinic staff to lean on. For months, she wavered between keeping the baby and getting an abortion. Finally, we connected Regina with a former client of ours who’d had similar struggles during her pregnancy. The two women became fast friends and were able to encourage each other on their pregnancy journeys. Though Regina faced several health scares throughout her pregnancy, she decided she was committed to choosing life. After several months of parenting classes and one-on-one counseling at our clinic, Regina gave birth to baby “Robbie” who was perfect in every way.

“Christy”

“Christy” was on her way to Planned Parenthood to get an abortion, when she saw the Human Coalition Women’s Mobile Clinic parked across the street. As a single mom to several children, Christy thought it would be irresponsible to bring another child into her chaotic situation. When she entered the women’s mobile clinic, our staff warmly greeted Christy and listened to her reasons for wanting an abortion. There was no judgment or condescension, just love and compassion. When Christy saw her baby’s heartbeat on the ultrasound monitor, she knew she couldn’t go through with the abortion. She left the clinic confident that with our team by her side, she could parent with success.

“Aleada”

Years ago, “Aleada” had experienced an abortion. The emotional and physical trauma still haunted her. Now single and pregnant for a second time, Aleada didn’t want to go through the pain of another abortion. When she walked through the doors of our Raleigh Women’s Care Clinic, she was scared and desperate. Our staff provided a free ultrasound and talked to Aleada about the gestational development of her baby. Surprised by her baby’s size and activity, she immediately told our staff she couldn’t go through with another abortion. We connected Aleada with local social services, so she’d have the resources to parent her baby. Although she still faces challenges, Aleada knows she made the right decision and is not alone in her parenting journey.



Read more about our life decisions online at humancoalition.org.



Holistic Care for Families in Need

“Kimberly” and “William” went from homeless, jobless, and abortion-determined to proud parents providing for their family in a new home!

Living in a motel with their 10-year-old son, Kimberly and William had recently discovered they were pregnant. Although William was excited about the baby, Kimberly panicked and began calling abortion clinics in her community. Ultimately, she reached out to Human Coalition instead, and she immediately made an appointment to come visit our Raleigh Women’s Care Clinic.

Upon our initial meeting with this young family, William shared that he’d been walking an hour to and from his temporary job each day, and trying to overcome a felony charge that dogged him wherever he went. We also learned that Kimberly struggled with anxiety and worried incessantly about her family’s future.

While providing a free ultrasound, our staff educated these parents about the development of their baby and the risks associated with abortion.

When Kimberly saw her baby’s tiny, translucent body on the ultrasound monitor, she broke down in tears. Perhaps her husband was right... maybe they could parent after all.

But it would take all hands on deck to help this couple rebuild their lives, which had been broken by imprisonment, homelessness, and unemployment. So Human Coalition called to action a local network of partnerships to provide long-term assistance.

First, a local church stepped in and offered to throw two baby showers for William and Kimberly. By the time their baby arrived, they had most of the essential items they needed to furnish their nursery.

A few weeks later, several Human Coalition donors learned that William had been walking four miles to and from his job every day. So they pooled their money and bought him a vehicle.

Just before Christmas, William and Kimberly attended our clinic’s Holiday Connections, where volunteers lavished them and several other families with gifts, food, and toys for their children.

God continued to provide.

For months, Kimberly had been praying that God would provide a house where they could raise their small family. With William’s felony record and their bad credit history, they knew it would take a miracle. And that miracle came when a landlord offered the family affordable housing in a neighborhood close to William’s work.

Human Coalition is committed to the well-being of every child and family we serve. Through a network of best-in-class organizations that are already in place in a local community, our Care Coordinators connect women and families with social services that provide emotional, physical, and spiritual support. Whether it’s getting a family access to job training, financial aid, emergency housing, or healthcare, our staff and volunteers are there to encourage and offer practical help. And in doing so, we tear down the obstacles that stand in the way of choosing life.

For William and Kimberly, once they began to see beyond their immediate struggles, parenthood became a viable option. Today, they are the proud parents of a baby boy, and their growing family enjoys the blessing of a house they can call their own.

Theirs is a story that exemplifies the long-term compassionate, life-affirming care you enable Human Coalition to provide to hurting families. More than just a rescue mission for preborn children, we go one step further to ensure that every family has the resources they need to rebuild their lives and successfully parent.



“

Human Coalition
is committed to the
well-being of every
child and family
we serve.



“

Just imagine the
impact these lives
can make once they
are rescued from the
throes of abortion



“Let Justice Roll Down”

We declared 2017 as the “Year of Hope” at Human Coalition. One look at the 2,503 lives we helped saved last year, and it’s clear that when an abortion-determined woman’s desperate situation is infused with hope, life wins!

Moving forward into 2018, we are encouraged by the enormous success you enabled us to experience last year, and we are eager to build on it, guided by the words from Amos 5:24 (ESV):

“But let justice roll down like waters, and righteousness like an ever-flowing stream.”

I believe at its foundation, Human Coalition is a justice ministry that exists to restore value to the most persecuted people group in American history – preborn children – by tangibly and compassionately helping families move from dependence to independence in their communities.

We do this work by serving abortion-determined women and families in communities ravaged by the abortion industry. We reach out to them and bring them to one of the more than 30 life-affirming pregnancy centers that partner with us, or one of our 7 pro-life women’s care clinics. Here they receive transformative, holistic care for themselves, and lifesaving care for their children.

Despite the vicious attacks launched against Human Coalition last year, our movement has continued to swell. We’re reaching more abortion-determined women than ever, paving the way for more lives to be rescued and more families to be restored.

In fact, our method of rescuing lives has become so effective, we are now planning to expand into more abortion-saturated cities. With your support, we will replicate our women’s care clinic model and provide compassionate care in some of our nation’s most vulnerable communities.

While we celebrate the thousands of lives rescued last year, we believe that with God at the helm of our mission and with your support, more women and men will be reached with the care they so desperately need, and thousands more children will be rescued this year.

Just imagine the impact these lives can make once they are rescued from the throes of abortion! And even more significant, imagine these parents becoming advocates for LIFE, sparking a movement in their family that ripples out into their communities and eventually changes our culture.

It’s an audacious mission indeed, but it can be achieved when a massive movement of people come together to pray, give, and volunteer for the sake of delivering justice for preborn children.

Let’s make 2018 the year our culture restores LIFE and EQUALITY to children in the womb who’ve been oppressed by an abortion industry that views them as disposable. May 2018 be the year when a pro-life army rises up and restores the weak, the downtrodden, and the victimized. May 2018 be the Year of Justice!



Human Coalition Market Penetration

SERVICE PREGNANCY RESOURCE CENTER VS WOMAN'S CARE CLINIC GROWTH

710%
INCREASE

TX

140%
INCREASE

PA

230%
INCREASE

NC

1350%*
INCREASE

GA

*Pre service pregnancy resource center vs woman's care clinic growth

Human Coalition Effective Rate

SERVICE PREGNANCY RESOURCE CENTER VS WOMAN'S CARE CLINIC GROWTH

180%
INCREASE

TX

190%
INCREASE

PA

60%
INCREASE

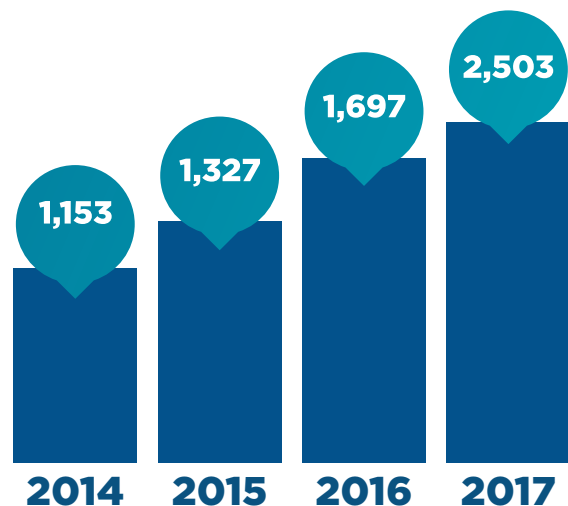
NC

40%*
INCREASE

GA

*Pre service pregnancy resource center vs woman's care clinic growth

Number of Children Rescued



Church Engagement

122,412

additional church members began promoting a pro life culture with Human Coalition



Assets

Current Assets

Cash and Cash Equivalents	\$1,317,790
Receivables, Net	\$1,153,948
Grants Receivable	\$300,000
Other Current Assets	\$531,206

Total Current Assets	\$3,302,944
-----------------------------	--------------------

Long-term Assets

Grants Receivable	\$150,000
Property & Equipment	\$558,270
Total Long-term Assets	\$708,270

Total Assets	\$4,011,214
---------------------	--------------------

Liabilities

Accounts Payable	\$119,067
Accrued Payroll & Taxes	\$127,652
Note Payable	\$200,000
Other Liabilities	\$2,597

Total Liabilities	\$449,316
--------------------------	------------------

Net Assets

Unrestricted	\$3,111,898
Temporary Restricted	\$450,000
Total Net Assets	\$3,561,898

Total Liabilities & Net Assets	\$4,011,214
---	--------------------

Income

Total Revenue	\$9,316,742
----------------------	--------------------

Expenses

Central Services	\$504,676
Church	\$129,066
Client Services	\$3,182,109
Corporate	\$1,859,609
Development	\$1,314,882
Direct Response	\$506,941
Events	\$183,443
Marketing	\$360,436
Public Relations	\$104,196
Systems	\$313,339
Technology & Testing	\$322,805
Telemarketing	\$202,926

Total Expense	\$8,984,428
----------------------	--------------------



Courage in the Face of Opposition – Atlanta

It's been just over a year since Atlanta's Women's Care Clinic joined the Human Coalition family. This clinic, serving women and families in some of the most abortion-dense sections of Atlanta, has experienced phenomenal growth and effectiveness.

Since becoming a Human Coalition Women's Care Clinic, Atlanta now connects with <##> TIMES more abortion-determined women.

- The number of lives rescued is <##> TIMES greater.
- Our clinic experienced <%%> growth over the last year.
- More churches than ever are getting involved in our mission. Throughout our region more than <####> churchgoers are promoting a pro-life culture (a <%> growth since 2016).
- The number of women being served and choosing life for their preborn children is increasing at a rapid pace.

But their success has not been without significant opposition.

Last summer, when pro-abortion supporters realized the sizable impact the Atlanta Women's Care Clinic was making in its community, they launched a multipronged attack against Human Coalition. Because our clinic compassionately serves abortion-determined women but does not perform abortions, this media blitz – first initiated online and then in traditional media – perpetrated the lie that Human Coalition operates as a “fake clinic.”

This attack culminated with a protest outside our clinic organized by Sister Song, Netroots Nation, and Reproaction. Several protestors even trespassed onto our property and brought their protest inside our office building, intimidating the women who were waiting to receive life-affirming care. Despite these threats and protests, our Atlanta team has persevered courageously.

Of Human Coalition's 7 women's care clinics, Atlanta is the busiest and has the smallest staff. And yet it remains committed to rescuing the children of abortion-determined women and men. In short, the rate of growth and success in our Atlanta clinic is unprecedented.

We are grateful to have you by our side, working to rescue children and families from abortion by delivering real HOPE to the women in Atlanta who need it most. Please continue to pray for the well-being of all of our staff, as they continue standing strong in the midst of attacks from pro-abortion zealots.



Mary and Tom Vande Guchte – Ending Abortion in Raleigh

Every year, thousands of women reach out to Human Coalition seeking help in the midst of their unexpected pregnancy. Often abandoned and single, these hurting women believe abortion is their only option.

When Mary and Tom Vande Guchte learned about Human Coalition and the life-affirming services we offer to help women rebuild their lives and prepare for parenthood, they knew this was a cause they could get behind.

“What got us very excited about Human Coalition was not only their passion and excitement about the cause of LIFE, but also [their] strategic approach to accomplishing this important mission of seeing abortion ultimately ended.”

Tom and Mary have witnessed firsthand the impact Human Coalition has made in their community. In just two years since becoming a part of the Human Coalition family, the Raleigh Women’s Care Clinic is now <%> more effective at rescuing preborn lives from abortion.

Moreover, hundreds of women and families have received tangible, long-term assistance to overcome the obstacles that often prevent a woman from choosing life for her child.

“When we saw what they’ve been able to do, we asked ourselves, Why aren’t we doing this in more cities?” To that end, Tom and Mary have led the way to financially support our cause in hopes of expanding our ministry into other abortion-saturated cities across the country.

“We asked ourselves, If not us, then who? We realized it boils down to support. We wanted to partner with Human Coalition to end abortion in our lifetime.”

When asked what they would tell others who are on the fence about giving to Human Coalition, Tom responded, “God wants us to be openhanded and give what we can. If we aren’t the voice for preborn child, who will be?”



Let us hold
unswervingly to the
hope we profess, for
he who promised is
faithful.

Hebrews 10:23-25

