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THE COMPLETE GUIDE TO





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INTRODUCTION

The reversal of *Roe v. Wade* was a huge pro-life victory. But the sad truth is that abortions are still happening in most of the United States. That means the pro-life movement is not finished making abortion unthinkable and unnecessary.

Many pro-lifers did not believe that *Roe v. Wade* would ever be reversed.

But reversing *Roe* didn't happen overnight. It was a process that took nearly fifty years of local, state, and federal work. There were countless moving parts and there was no promise of success. But pro-life Americans showed up day after day for five decades because they knew it was the right thing to do.

And on June 24, 2022, we won our biggest victory to date. The Supreme Court ruled in *Dobbs v. Jackson* that abortion was not a constitutional right.

But until the abortion industry shuts down entirely, we keep working. The power to protect children in the womb now rests at the state level. Several states have enshrined abortion as part of their state Constitutions, while others build a network for abortion trafficking. At the time I'm writing this, Planned Parenthood doesn't appear to have permanently closed any facilities since the *Dobbs* ruling.

What changed with Dobbs is that states that were prohibited from protecting their children under Roe were once again freed to protect their children from abortion. And many lives are being saved as a result. According to Susan B. Anthony Pro-Life America, these pro-life state laws are poised to rescue 200,000 children annually post-Dobbs. However, in many states, the Dobbs ruling did not change the abortion landscape at all. In fact, abortions are still widely available in about 75% of the country.

The question is, how can we as pro-life Americans go up against an industry with billions of dollars and political power that thrives on killing children in the womb? What do we need to do?

The answer begins with taking down Planned Parenthood.

In this e-book, we are going to discuss how the pro-life movement can defund Planned Parenthood. We have summed this up in four key parts.



In order to defund Planned Parenthood:

1. We must first know what we are dealing with.
2. We must know how it is funded.
3. We must show what it really looks like to care for both the woman and her child. And then we have to do it.
4. We must fight this battle together.

It's long overdue to defund and shut down the killing machine that is Planned Parenthood.

Now, let's explore how to get it done!

CHAPTER 01

WE MUST KNOW WHO WE FACE

01

*WE MUST FIRST KNOW
WHO WE FACE.*

To win against the opposition, it is important to first understand who the opposition is, what their goals are, and what they are capable of. We can see this displayed in sporting events, military history, and other social change movements.

I'm reminded of what made the abolitionist Frederick Douglass so effective in the fight to end slavery. Similar to abortion, slavery was a deeply entrenched institution that was not easy to overcome. Douglass used his knowledge of the slave system formed from his own experiences as a slave to expose the brutality and injustice of slavery to the wider world.

Today, Planned Parenthood commits innumerable atrocities across our nation with the intention of killing more and more innocent children in the womb. In order to defund Planned Parenthood, we must be able to understand who they are, what they are doing, and how to overcome these atrocities.

THE KINGPIN OF THE ABORTION INDUSTRY

The entire abortion industry shares the guilt for the millions

of children that have been killed in the womb, but the sheer size and influence of Planned Parenthood makes it worthy of our focused attention.

It is essential to understand that Planned Parenthood is the “glue” holding the entire abortion industry together. Without Planned Parenthood, the rest of the abortion industry would not be able to thrive. You could even call Planned Parenthood the “kingpin” of the abortion industry.

Committing 383,460 abortions last year, Planned Parenthood affiliates hold more than 40% of the U.S. market share of abortion. This means that its affiliates commit more than 1 in 3 of all abortions in the United States.

Here are some of the ways Planned Parenthood props up the abortion industry:

- Planned Parenthood has a wealthy political arm that spends tens of millions of dollars to keep pro-abortion politicians in power. These range from local school board members to U.S. presidents.
- Planned Parenthood rakes in more than half a billion dollars in taxpayer funding each year.
- Planned Parenthood drives the cultural messaging that deceives a portion of the American population into

believing that killing a child in the womb is a moral choice.

- Planned Parenthood has innovated and driven changing abortion trends, such as the abortion pill, to keep profits high.
- Planned Parenthood has infiltrated school systems to influence America's younger generation toward its deadly agenda.
- Planned Parenthood has set a lawless example to the abortion industry, breaking federal law by trafficking the remains of children killed in their clinics with few to no legal repercussions.

The abortion business booms when abortion is legal. And Planned Parenthood knows how to keep abortion legal: elect pro-abortion politicians. By preserving their own interests, they work to keep abortion legal for the rest of the abortion industry as well.

But Planned Parenthood appears to have survived the pro-life wins of 2021 and 2022 better than its smaller counterparts. No Planned Parenthood centers have closed since the *Dobbs v. Jackson* ruling reversing *Roe v. Wade*. But the same isn't true for some smaller abortion businesses.



Overturing Roe meant states could once again protect their children from abortion. Some states have used that freedom to rescue countless lives – enforcing abortion bans that were stalled under Roe and passing new ones. This hurts the abortion industry while preserving human life in the womb in those states.

But in approximately 75% of states, the future of abortion remains an open question. It's a question that will largely be answered by the lawmakers elected in those states. And those campaigns cost money.

Did someone say “money”? Enter Planned Parenthood.

During the 2022 Midterm election cycle, Planned Parenthood's “advocacy and political organizations” poured \$50M into campaigns to help maintain the pro-abortion status quo.

According to Planned Parenthood Action, the money was invested “to elect abortion rights champions across the country who are critical to protecting abortion access in a post-Roe world.”

When Planned Parenthood funds pro-abortion political campaigns, the entire abortion industry benefits from the pro-abortion laws and policies those leaders enshrine.

Planned Parenthood is driving the policies, funding the politicians, and spreading the cultural narratives that allow the rest of the abortion industry to stay in business. No other abortion business



has the funding or capacity to prop up abortion as an institution the way Planned Parenthood can.

SELLING DEATH

Planned Parenthood’s bogus motto may be “Care. No Matter What,” but, its affiliates and former employees have stated that the business model is to sell abortions.

Despite the claim by the CEO of Planned Parenthood of the Rocky Mountains that the organization doesn't have quotas, numerous insiders say otherwise.

A clinic in Aurora, Colorado, received a certificate from Planned Parenthood of the Rocky Mountains for “Exceeding Abortion Visits.”

Former Iowa Planned Parenthood manager Sue Thayer shared, “I trained my staff the way that I was trained, which was to really encourage women to choose abortion and to have it at Planned Parenthood because it counts toward our goal.”

Thayer said centers that hit abortion quotas receive incentives like pizza parties, paid time off, and special travel.

In Indiana, former Planned Parenthood nurse Marianne Anderson said,

"I felt like I was more of a salesman sometimes, to sell abortions. And we were told on a regular basis, 'You have a quota to meet to keep this clinic open.'"

When selling a procedure that, when successful, results in the death of a human life 100% of the time, you cannot with good conscience consider yourself a "healthcare provider." A medical facility where deaths are sold and used as a success metric is not somewhere I want to find myself.

Planned Parenthood has clearly nailed its sales pitch, selling hundreds of thousands of abortions a year.

EUGENICS AND PLANNED PARENTHOOD

Planned Parenthood has targeted and killed millions of innocent Americans through abortion, according to its own annual reports. These were precious children whose God-given right to life was stolen.

Planned Parenthood deemed them unworthy of basic human rights—something it has perfected during its entire 105-year history.

It starts with using language that dehumanizes victims of abortion.

On September 21, 2022, politician Stacey Abrams made the absurd claim that “There is no such thing as a heartbeat at six weeks. It’s a manufactured sound...”

Within about a day, Planned Parenthood changed its website. Prior to Abrams’ statement, the Planned Parenthood website acknowledged the heartbeat. In response to this, the webpage was updated to use vague and medically questionable terms.

Planned Parenthood has always denied basic human dignity, and it began more than one hundred years ago. Enter eugenics.

Eugenics is the belief that a perfect race of humans can exist by controlling who is allowed to have children. Within eugenics, the powerful decide who is “fit” and who is “unfit” to live. Only the fit are allowed to reproduce. The unfit are removed from the gene pool.

The harsh truth is Planned Parenthood founder Margaret Sanger was an unapologetic eugenicist.

Sanger listed which members of society she considered “unfit” and how to eliminate them:

"Feeble-minded persons, habitual congenital criminals, those afflicted with inheritable disease, and others found biologically unfit by authorities qualified [to] judge should be sterilized or, in cases



of doubt, should be so isolated as to prevent the perpetuation of their afflictions by breeding."

Sanger was skilled at making eugenics seem like compassion.

She would list the struggles of impoverished families to garner sympathy for her population control agenda. She often said she wanted women to have birth control so that they would not die in childbirth or so that their children would not be hungry or sick. She'd focus on women having the choice to use birth control, even though she also championed the use of force for those who didn't comply.

Behind Sanger's insincere rhetoric, though, were horrifying proposals. One was called the "American Baby Code."

In 1934, Sanger published an article in *American Weekly* criticizing President Roosevelt's National Recovery Administration because it didn't have a "code" for "reducing the number of mouths that each wage-earner must feed."

Sanger wrote:

“there has been an overproduction of babies, or, at least, an improper distribution of them.”

Sanger wanted government-mandated population control. And she proposed a legal code to make it happen. In her American Baby Code:

- Men and women have no legal right to become parents “without a permit for parenthood.” (Article 4)
- “Permits for parenthood” shall only be issued to “married couples, providing they are financially able to support the expected child, have the qualifications needed for proper rearing of the child, have no transmissible diseases...” (Article 5)
- “No permit for parenthood shall be valid for more than one birth.” (Article 6)

Sanger wanted states to tax counties that had too many births and to use the revenue to increase population control measures.

I have said it before, but the solution to poverty shouldn't be to kill the poor. But what is more horrific is that Sanger specifically targeted racial minorities.



ROOTED IN RACISM – THE NEGRO PROJECT

“Negro parents,” Sanger wrote, “need birth control to help alleviate some of the needless suffering and heartbreak, to get firmly established on the road to health and better living.”

Sanger wanted a lot of Americans wiped out, and even harbored special disdain for Black Americans. She instigated the “Negro Project” in 1939.

The goal was to reduce the Black population. She said this would be done through birth control, but she vocally supported forced sterilization and segregation of the “unfit.” Even Planned Parenthood itself admits that Sanger supported the 1927 Supreme Court ruling in *Buck v. Bell*, that “compulsory sterilization of the ‘unfit’ was allowable under the Constitution.”

Sanger campaigned hard for the success of her Negro Project and raised funding to make it a reality.

In a letter to her friend Clarence Gamble (of Proctor and Gamble) in 1939, Sanger wrote, “We do not want word to go out that we want to exterminate the Negro population and the minister is the man who can straighten out that idea if it ever occurs to any of their more rebellious members.”

Sanger wanted Planned Parenthood to train Black doctors and ministers to spread the unholy gospel of population control. She



believed she could use their trusted leaders to warm Black Americans up to her agenda.

Planned Parenthood even built a clinic in Harlem targeting the Black community in New York City.

According to a Planned Parenthood report at the time:

"This Clinic started by Margaret Sanger as the Harlem Branch of her Clinic at 17 West 16th Street, New York City, which is the largest of its kind in the world, is the first such clinic to be organized in the interests of negroes."

Planned Parenthood would go on to place its facilities in minority communities all over America – a practice that continues to the present day.

The Negro Project did not die with Margaret Sanger.

The horrifying reality is that in recent years, more Black children in Planned Parenthood's hub of New York City were aborted than born alive.

In 1975, Dr. La Verne Tolbert was invited to sit on the board of Planned

Parenthood in New York City. She was one of the only women on the board, and the only person of color. She agreed to join because she thought it could help the women of her community.

But during her time on the board, Dr. Tolbert learned about abortion methods Planned Parenthood committed. She was so horrified by the information that she ultimately stepped down. She writes:

During the course of my five-year tenure, we received a lot of literature. Most discussed population control and the concern for the growing number of people in the world – poor people...

I struggled with the question, “Which population are they trying to control?” As a black woman, the question kept coming back to me like a boomerang. I wondered why abortion was more necessary for my ethnic group, why this organization fought so hard to give us this particular “right” when the rights for better education, better jobs, and better housing seemed paramount.

The racism doesn't stop at their agenda. Planned Parenthood also has a long history of accepting racist donations with the understanding that the money will be used to kill Black children. In a televised debate with U.S. Representative Bob Dornan in 1989, Planned Parenthood president Faye Wattleton admitted that Planned Parenthood accepts donations "from people who want to support us because they want all welfare mothers and all Black women to stop having children."

In 2008, numerous Planned Parenthood affiliates were caught agreeing to accept donations earmarked to kill Black Americans. Calls came from an undercover journalist posing as a racist concerned about his white son being disadvantaged by "affirmative action."

The caller told Planned Parenthood of Idaho, "We just think the less Black kids out there, the better." The Planned Parenthood employee responded with "Understandable, understandable... I'm excited and I want to make sure I don't leave anything out."

It's no surprise that an organization that targets and kills Black Americans is also accused of racism toward its own Black employees.

Buzzfeed news reported in 2020:

"Black employees [said] they regularly experienced acts of racism and anti-Blackness from their white colleagues but found that when they reported problems to human resources, there was no meaningful consequence or accountability for racial harm."

One gesture of atonement from Planned Parenthood was to remove Margaret Sanger's name from one of its buildings in New York City. The fact is that Planned Parenthood doesn't have a business without discrimination. Removing Sanger's name will not remove her enduring legacy. Bigotry is the whole game at Planned Parenthood. It will not "reckon" with its racism until it is forced to do so by being closed.



JUSTICE DEMANDS THAT PLANNED PARENTHOOD BE DEFUNDED AND SHUT DOWN.

CHAPTER 02

WE MUST KNOW HOW THEY'RE FUNDED

02

WE MUST KNOW HOW THEY'RE FUNDED**THE UNHOLY TRINITY:
ABORTION, MONEY, & POWER**

To understand Planned Parenthood's obsession with power, look no further than abortion. Killing innocent children for money with the protection of the law is ultimate power. It costs a lot of money to convince the government and culture to look the other way.

Planned Parenthood has always understood this relationship between money and power.

So how bad is it?

Dr. Michael New of the Charlotte Lozier Institute, observes that over the last 20 years, abortions at Planned Parenthood affiliates have increased "by an astounding 80 percent." While total U.S. abortions have declined over time, Planned Parenthood's abortion numbers go up each year.

And as abortions rise, so does the budget.

With numerous executives taking home salaries ranging from \$400K to well over \$1M, it may seem surprising that Planned Parenthood operates as a nonprofit.

All told, Planned Parenthood reported \$1.7B (that's billion) in revenue and more than \$2B in net assets in 2021.

Where does Planned Parenthood get all this money? It's not just revenue from the "services" it sells in its facilities.

PLANNED PARENTHOOD'S GOVERNMENT FUNDING

- Title X funding
- Medicaid reimbursements
(& what Texas has done to limit Medicaid funding)
- Hyde Amendment

In fact, taxpayers play a big role in Planned Parenthood's success. In 2021, taxpayers forked over more than \$633M to the abortion giant.

Remember that "government funding" means money coming out of your pocket as a U.S. taxpayer. The government only has money because it has access to your paycheck. Taxpayers should take Planned Parenthood's government funding personally because it is.



Planned Parenthood’s government payouts come from so many funding streams at the federal, state, and local levels that trying to stop them completely can feel like a futile game of “whack-a-mole.” However, there are 2 major sources of taxpayer funding that if stopped, would cripple the abortion giant.

These two streams are Medicaid reimbursements and Title X grants.

Of the federal funds Planned Parenthood spent from 2016 to 2018, 94 percent came from the U.S. Department of Health and Human Services (HHS), mostly through its Office of Population Affairs (OPA) which funds the Title X family planning program. OPA describes family planning as “a broad range of services related to achieving pregnancy, preventing pregnancy, and assisting women, men, and couples with achieving their desired number and spacing of children.”

President Trump’s administration spearheaded an effort to remove abortion vendors from Title X funding, but that effort was reversed by the Biden administration. In 2022, the Biden administration restored and expanded Title X funding to abortion businesses, including Planned Parenthood.

Medicaid is Planned Parenthood's largest source of taxpayer funding, with Title X funding as a distant second. Unlike Title X, state Medicaid funding can be stripped from the abortion giant regardless of who sits in the White House.

As the Center on Budget and Policy Priorities explained in a 2020 report:

"Each state operates its own Medicaid program within federal guidelines. Because the federal guidelines are broad, states have a great deal of flexibility in designing and administering their programs."

Stripping Medicaid funding one state at a time can go a long way, but Texas has set the gold standard and laid out a path for others to follow. After years of legal battles, the Lone Star State successfully defunded Planned Parenthood of state Medicaid dollars in 2021.

It is because Planned Parenthood rendered itself ineligible for Medicaid funding through, "violations of federal law by manipulating the timing and methods of abortions to obtain fetal tissue for their own research", that the abortion giant lost its funding in Texas. The Fifth Circuit Court of Appeals found that this unlawful activity provided grounds for a state to terminate Planned Parenthood's Medicaid contract under federal rules.

TEXAS IS THE FIRST. IS YOUR STATE NEXT?

The Family Research Council has created an interactive map where you can check the status of Planned Parenthood funding in your state and find out what may still need to be done to get your state across the finish line.

You may be asking, “Doesn’t the federal Hyde Amendment keep federal taxpayer dollars out of the abortion business?” The answer is, “Not entirely.” First, the Hyde Amendment is language that is adopted with federal budgets to prevent the direct, federal taxpayer funding of most abortions. Hyde has exceptions that allow for the direct funding of abortions in numerous scenarios.

In addition to Hyde carving out abortion exceptions, Hyde doesn’t prevent government funding from being “fungible,” meaning government money frees up other parts of Planned Parenthood’s budget. When Planned Parenthood receives a Title X grant for “family planning,” for instance, it can use part of that money to pay the salaries of staffers who also kill children. The notion that federal tax dollars do not subsidize abortion needs to be put to rest.

PLANNED PARENTHOOD AND CORPORATE AMERICA: DEADLY BEDFELLOWS

- Who are some of the major companies donating to Planned Parenthood?

- Providing travel reimbursement to receive abortions.

It should come as no surprise that corporations with profit tunnel-vision love abortion. The more accessible abortion is the more a female employee can be pressured and expected to sacrifice motherhood for corporate profit.

If that's hard to believe, consider this full-page New York Times ad spearheaded by Planned Parenthood in 2019 and signed by 180 corporate CEOs that called pro-life laws “bad for business.” Protecting children is bad for business?

Pro-abortion “Rhia Ventures” maintains an updated database of all the U.S. corporations encouraging employee abortions through funding and travel incentives. Coty, the parent company of many beauty brands including CoverGirl, will reimburse employees living in pro-life states up to \$10,000 in travel expenses to procure an abortion. Yelp, Inc. double-matches employee donations to the abortion lobby.

None of this corporate abortion worship is just a happy coincidence for Planned Parenthood. The abortion giant has led the way in banding with other abortion industry players to rally and pressure corporate CEOs to become abortion activists. Planned Parenthood wants these corporations to use their power to influence abortion policy and ensure that these corporations’ millions of employees can continue



accessing abortion on demand. Planned Parenthood will do all it takes to ensure it profits – no matter what.

HORMONE REPLACEMENT THERAPY: A GROWING REVENUE STREAM

"He created them male and female and blessed them." – Genesis 5:2

Every year, Planned Parenthood commits more abortions and fewer health services. It is now also a leading purveyor of wrong-sex hormones.

The organization itself reports: "Planned Parenthood is the second largest provider of hormone therapy" in the United States. Its 2019-2020 annual report reveals Planned Parenthood sold wrong-sex hormones at "more than 200 centers in 31 states."

The purpose of "hormone replacement therapy" (HRT) is to change the physical characteristics of people who wish to identify as the opposite sex. This desire to identify as the opposite sex is characterized by, "Persistent discomfort with his or her sex."

Planned Parenthood's business model is to target the most vulnerable. Gender-confused people are simply the newest targets in their scope.

According to a June 2022, report by the Williams Institute at the UCLA

School of Law, 1.6M Americans ages 13+, “identify as transgender.” Shockingly, an October 2021, survey found that 39 percent of Americans ages 18-24 (part of “Gen Z”) identify as LGBTQ. That’s a lot of potential customers for Planned Parenthood.

The pro-life ethic believes all humans have value, including those that are facing gender confusion. They deserve comfort and guidance, and to be reminded of their God-given value and identity. They deserve treatments aimed at healing their core suffering. Planned Parenthood offers none of these things. Instead, it takes advantage of the vulnerability and desperation of these clients to profit off the sale of wrong-sex hormone drugs.

Planned Parenthood’s allies have called it a “volume institution.” Former employees accuse it of shuttling women through its abortion business, “like cattle.” It may run its HRT business the same way. And if it does, this new revenue stream will only provide more power and influence to America’s largest abortion provider.

PLANNED PARENTHOOD’S MONEY GAMES


In 2020, Planned Parenthood affiliates applied for COVID relief knowing they were not eligible for it. In fact, Planned Parenthood even complained that its affiliates did not qualify for Small Business Association (SBA) loans.

But then, affiliates applied for and received more than \$80M of taxpayer dollars from the SBA.

Government officials often seem unwilling to enforce the rules against Planned Parenthood. In 2021, Senator Rand Paul (R—KY) asked SBA administrator Isabel Guzman whether the SBA would stop giving loans to the abortion giant or pursue it for the \$80M in loans it needs to return. Guzman would not commit to either.

This complete lack of respect for the rules is concerning.

Most disturbing of all are allegations that Planned Parenthood has illegally trafficked human body parts in exchange for money. Shocking undercover reports from the Center for Medical Progress prompted a congressional investigation on the matter. The Senate Judiciary Committee even referred Planned Parenthood to the Department of Justice for criminal prosecution in 2016.



**BUT THE ORGANIZATION HAS YET TO BE
HELD TO ACCOUNT.**

CHAPTER 03

*WE MUST SHOW WHAT IT
REALLY LOOKS LIKE TO CARE*

03

*WE MUST SHOW WHAT IT
REALLY LOOKS LIKE TO CARE***NO MATTER HOW FALSE ITS MOTTO IS**

Planned Parenthood's bogus motto is "Care. No Matter What." It is an inversion of the truth. It says its mission is to "Help people live full, healthy lives."

We've seen that Planned Parenthood doesn't change no matter how many children it kills, how many taxpayers it defrauds, how much racism it commits, or how many gender-confused clients it misleads in the process.

The truth is that Planned Parenthood does harm for money and must be shut down.

NO MATTER HOW MANY ABUSERS IT HELPS

Planned Parenthood portrays itself as a "care" organization. But countless women and girls have been betrayed by the organization when it sided with their abusers.

A 2018 Live Action analysis looked at court cases against

Planned Parenthood, former employee testimonials, and state health department reports. They document a pattern of Planned Parenthood failing victims of sexual abuse. This includes young girls they are required by law to help protect. And all of this as Planned Parenthood publicly brags about advocating for these victims.

In New Jersey, a Planned Parenthood manager enthusiastically offered cover-up strategies to undercover investigators posing as a pimp and prostitute running an underage sex trafficking ring. The manager advised them on how to evade mandatory reporting laws. She even gave tips on sex acts the teens could do while they recovered from abortions. And it's not just New Jersey. Planned Parenthood defies the law at affiliates all over the country.

Thanks to the work of courageous undercover investigators, Planned Parenthood employees in numerous locations were caught on camera instructing who they believed to be a 13-year-old statutory rape victim with a "boyfriend" more than twice her age to lie about how she got pregnant so that they wouldn't have to report the abuse. One employee gave specific instructions to say she was pregnant by a 14-year-old in her grade.

Planned Parenthood neglects these young women, kills their children, and sends them back into the arms of their abusers.



NO MATTER HOW MANY WOMEN ARE HARMED

Planned Parenthood's harm to women and girls does not stop with aiding their sexual abusers.

A business that kills children for money cannot be trusted with the well-being of anyone. This is reflected in its dangerous providers and facilities.

A St. Louis Planned Parenthood has called at least 81 ambulances to the facility since 2009. Nearly all were for medical emergencies including fainting, hemorrhage, stroke, and allergic reactions.

In Arizona, former Planned Parenthood administrator Mayra Rodriguez blew the whistle on a Phoenix abortionist:

"After Rodriguez saw a trend of clinician reports detailing significant post-abortive complications such as extensive bleeding and several instances of perforated uteruses diagnosed by emergency room doctors throughout the Phoenix area, she traced these complications to an abortionist,

whom her complaint calls “Dr. X.” Concerned for his patients’ safety, Rodriguez says she warned Planned Parenthood Arizona’s lead clinician, Deanna Wright, about Dr. X, but that Wright replied, “they [PPA upper management] all know what he does but nobody wants to do anything about it.”

Rodriguez won her lawsuit against the abortion giant.

Women have even died alongside their children at Planned Parenthood. One victim, Tonya Reaves, was just 24 when she went to a Chicago Planned Parenthood for a second-trimester abortion. Reaves hemorrhaged at Planned Parenthood and was pronounced dead later that day at a hospital. Reaves’ mother sued Planned Parenthood. She claimed the organization was careless in treating her daughter. Reaves left behind a one-year-old son who lost both his mother and younger sibling to Planned Parenthood.



There’s no way to know the full extent of the deaths and injuries caused to women by Planned Parenthood because there is no national law requiring reporting on abortion outcomes. Far from advocating for such women’s health protections, Planned Parenthood celebrated when the U.S. Food and Drug Administration (FDA)

removed abortion pill regulations put in place to protect women.

The abortion pill is a two-drug regimen designed to kill a preborn child and expel him or her from the womb. It carries serious maternal health risks as well.

Peer-reviewed research found that there was a more than 500% increase in emergency room visits for women who had taken the abortion pill from 2002 to 2015. A Charlotte Lozier Institute analysis of numerous studies found that this chemical abortion method causes “a much higher complication rate than surgical abortion.”

If a woman can’t rule out risk factors before taking the drug, the results can be deadly for her. Planned Parenthood cannot celebrate this dangerous change by the FDA and claim to care about women’s health.

It’s often argued that abortion must remain legal so that it will be “safe” for the mother. Clearly, however, no one is safe at Planned Parenthood.

A LIFE-AFFIRMING SYSTEM OF CARE CAN MAKE PLANNED PARENTHOOD OBSOLETE



The Rescue Trifecta:

- Churches
- PRCs
- National Organizations

Planned Parenthood preys on women with distressing financial, relational, and personal problems. These problems are magnified by the presence of a new child who will soon need attention and care.

With its massive revenue and deep roots in the government, community, and culture, Planned Parenthood has the resources to offer hope and solutions to the woman facing an unexpected pregnancy. But Planned Parenthood doesn't solve her actual problems. It doesn't assist her with housing, healthcare, job training, or relationship help. Instead, it kills her child for money and sends her away with all the problems that brought her there. It perpetuates abortion by refusing to extend the solutions she actually needs.

And the number of women and preborn children Planned Parenthood can prey on with this model is huge. According to the pro-abortion Guttmacher Institute, "Nearly 5% of reproductive-age women have an unintended pregnancy each year."

The good news is that the pro-life movement is equipped to serve the real needs of the pregnant woman.

These needs can be comprehensively met by the collaborative efforts of three institutions: The Church, Pregnancy Resource Centers (PRCs), and National Pro-Life Organizations. Each plays a crucial role in serving pregnant women, and together they can make Planned Parenthood obsolete.

THE CHURCH

Churches are an indispensable source of community, support, and connection to local resources for the women and families in greatest need of compassion. There is no cultural or governmental institution equipped to take the place of the church in this regard. While faith traditions may differ on theology, their role in coming alongside women and families in their local communities is critical.

Churches bear living witness to the fact that pregnant women need not walk alone through pregnancy and parenting.

It was this compassion from a local church community that empowered Gloria to embrace the life of her child, knowing she would not walk alone.

When Gloria discovered she was pregnant, the father wanted nothing to do with the child and pressured Gloria to abort their daughter. Gloria felt she would be completely alone if she chose life.

But after contacting Human Coalition, Gloria was connected with a local church that rallied around her. Strangers became friends,

and friends became family. After her baby shower, Gloria joined that church and is still a faithful member four years later. Gloria's children are growing up in a community of believers who love them and are invested in their future.

One of the most powerful ways an individual pro-life American can make Planned Parenthood and abortion unthinkable and unnecessary is by being active in his or her church and being a voice for the abortion-vulnerable woman within the church community.

PREGNANCY RESOURCE CENTERS

According to the [Charlotte Lozier Institute](#) (CLI) there are approximately three thousand PRCs in the United States:

“Their aim is to provide women with holistic care – emotional, physical, relational, material, practical, and spiritual – and broad-ranging resources as well as support referrals typically at no or very low cost, all to enable women to both give birth to their children and pursue their life goals, rather than to see their children’s lives abruptly ended by abortion.”

In fact, the abortion industry has acknowledged that women seek abortion because they feel they have “no other choice.”

Human Coalition has found that 76% of the women they serve report that they would prefer to parent if their circumstances were different.

CLI notes that it is PRCs – not the abortion industry – that address the main reasons women give for seeking an abortion. PRCs work to change her circumstances so that both she and her child can flourish.

PRCs outnumber Planned Parenthood facilities by 14-to-1. These centers stand in the gap for thousands of pregnant women every day. When pro-life advocates boost the funding, manpower, and marketing capabilities of these PRCs, they work to seriously endanger Planned Parenthood's exploitation of pregnant women.

NATIONAL ORGANIZATIONS

For decades, the pro-life movement has been building a network of national organizations, each addressing a different need in the fight to end abortion. Alongside churches and PRCs, these national organizations work to defend the humanity of the child in the womb and the dignity of pregnant women through apologetics, activism, service, and grassroots organizing.

The reversal of *Roe v. Wade* is a reminder that the persistent, faithful fight of the pro-life movement has an impact. Small actions over time done in faith do reach a critical mass – a tipping point that changes

everything. National pro-life organizations have driven much of this success despite being out-staffed and outspent by their opponents for fifty years.

Protected by the wealthiest and most powerful allies in the country, Planned Parenthood is the giant Goliath facing down David fighting for life. The reversal of Roe did not cause Planned Parenthood to acknowledge defeat and walk away. Instead, it motivated the entire abortion industry to redouble its deadly efforts to enshrine abortion in law and culture.

Sadly, the pro-life movement is dwarfed by Planned Parenthood and the abortion industry in funding, staffing, political, and cultural power. With hundreds of corporations and mega-donors pouring money into the coffers of Planned Parenthood and its allies, pro-life Americans must be cognizant of the movement's need to scale and adapt to a changing landscape. The reversal of Roe was not the end of the pro-life movement, but the beginning of a new phase, and the other side wasted no time getting started.

In this new phase, national pro-life organizations need the support of pro-life Americans today as much as ever.

CHAPTER 04

*WE MUST FIGHT THIS BATTLE
TOGETHER*

04

WE MUST FIGHT THIS BATTLE TOGETHER.

The fight to end abortion has entered its most critical chapter. Without Roe to prop up the abortion regime, pro-life advocates like you and me must continue the challenging work to dismantle the destruction Planned Parenthood has caused. But we must overcome one of the gravest threats to our movement: Disunity.

Since the beginning of time, infighting and turf wars have ended the momentum of many righteous causes, and we are no different. We must fight to maintain unity. Momentum is on our side! Yet our enemies are not backing down.

Planned Parenthood and the abortion industry are not idly waiting for women to come to them. They are targeting women, children, and families. It is critical all of us are unified in reaching women and families with a message of life before Planned Parenthood gets to them.

Fighting against abortion is a big problem requiring a big solution. . . it requires advocates and leaders to set aside egos and see beyond strategic disagreements to work single-mindedly toward the goal we share: the goal to rescue.

No one organization can single-handedly end abortion. That's because abortion is a problem that touches every aspect of our world – from public opinion to bioethics.

A variety of pro-life organizations is needed in order to tackle abortion from every angle it touches. We call the idea of bringing these organizations together to work collaboratively to make abortion unthinkable and unnecessary the “Unified National Rescue System.”

Some organizations advocate for the preborn in legislatures. Some exist to assist pregnant women and families in local communities. Some help elect pro-life government leaders. Some educate Americans about the reality of abortion to change public opinion. Some rally the pro-life grassroots into action. Some reach and serve abortion-seeking women. Some cover the nation in prayer to end abortion. Some train and equip physicians to protect life. Some research abortion and pro-life solutions.

When organizations combine their strengths and resources, a unified movement emerges.

For instance, after Hurricane Ian pummeled Southwest Florida,



Human Coalition collaborated with Save the Storks and local pregnancy resource centers. Together the teams worked to stop the abortion industry from preying on women and families in the aftermath of hurricanes knowing that their anxiety can be exploited to sell abortion.

Here is what we know. Planned Parenthood is BIG, and they are well funded. At \$1.7B in revenue and \$2B in net assets, they are a formidable adversary. Their funding is diverse, ranging from private donations, billing for “services,” and hundreds of millions in taxpayer funding.

We also know that Planned Parenthood was created to carry out atrocities that continue to this day. This includes being rooted in racism and eugenics. When we describe these atrocities outside of the context of abortion, we find agreement that they are wrong and immoral. But under the cloak of abortion, our culture turns a blind eye as Planned Parenthood carries out these agendas in communities across our country.

Additionally, we know that Planned Parenthood intends to stay open and keep growing its abortion business. With 383,460 abortions last year, Planned Parenthood shows no signs of slowing down. They are continuing to sell death to vulnerable women who believe they are going to Planned Parenthood for help but walking out of the clinic with the same circumstances that prompted them to seek an abortion in the first place.

As of this writing, abortion is allowed to continue in 75 percent of the nation. Planned Parenthood is free to continue its atrocities, largely unchecked.

But a Unified National Rescue System is the solution that allows us to take our stand.

Some members of the National Rescue System are protectors preventing a worsening crisis through pro-life legislation; some are rescuing lives on the front lines; some are the doctors, diligently working to reverse deadly chemical abortions; some are grief counselors bringing hope to the mothers and families of children lost to abortion; some are the social workers helping women facing unexpected pregnancies navigate their circumstances; and some are the volunteers who showed up at the scene ready to help in any way needed.

Regardless of the role a member of the Unified National Rescue System is playing, they all share the goal of helping to stem the violence and repair the damage of abortion; an act that has ended and ruined thousands of lives daily, for decades.

Is there space to disagree on issues? Absolutely! A reality of this work is that nearly all of us have different opinions about strategy. But too often, we take for granted the urgent matter on which we all agree: abortion must be made unthinkable and unnecessary.

Let us not be distracted by the many opportunities for disagreement. Our distraction from the goal of rescue only serves Planned Parenthood.

Instead, let's choose to focus on the urgent mission to make abortion unthinkable and unnecessary. Let us commit ourselves to investing the unique talents and skills we each possess into that work.

Planned Parenthood is the kingpin of the abortion industry. When they fall, abortion falls in this country.

The pro-life movement needs everyone. It needs every skillset, every background, and every talent. Anyone who acknowledges that life begins at conception and that children and families are worthy of protection is qualified to lend their time, treasure, and talent.

MORE RESCUERS MEAN MORE LIVES RESCUED.

WHO IS HUMAN COALITION?

Human Coalition is one of the largest pro-life and pro-woman organizations in the nation, operating a growing network of Telecare and Brick-and-Mortar Women's Clinics across the nation and advocating for pro-life cultural change. Human Coalition is a 501.c3 nonprofit organization committed to making abortion unthinkable and unnecessary.

This lifesaving work is not possible without the support of incredible people like you — and right now, it is essential that pro-life advocates like

you show that you will continue to serve women and rescue children from abortion.

Please remember: Abortions are still happening in 75% of the United States. Only about 13 states are abortion-free right now... even with Roe v. Wade overturned.

So, will you give your best gift RIGHT NOW to rescue the next child and their mom from abortion? Because you have the power to rescue another child from being killed today.

As a thank you for your donation we'll send you a **FREE** Save the Baby Humans sticker to help you promote a culture of **LIFE** where ever you go!"

Click here to request
your **FREE** pro-life
sticker today!





HUMAN COALITION

RESCUING CHILDREN THROUGH CARING FOR MOMS